

# AMERICA'S ELITE MISS

## 2021 NATIONAL QUEENS AGREEMENT

CONGRATULATIONS! You are now, and forever will be a part of the ELITE family. We have an exciting year planned and can't wait to begin making unforgettable memories with each of you. We have put together information to make certain we are transparent with our expectations for the Elite National Crown. We want this to be a fun year for you and eliminate anything upfront that would cause confusion or frustration. Thank you for believing in us and for supporting ELITE!

### NON-COMPETE GUIDELINES:

You have invested so much to become one of the ELITE 8, as we are investing in you, so it is important we protect each of our investments with a non-compete. The Elite Crown is more than just another win, it is an experience and a sisterhood. We need our Elite Queens to be fully committed to America's Elite Miss, to each other, to showcase that the Elite Crown is truly special and has significant meaning! Supporting additional titles will complicate our mission, so we have set some guidelines.

- You are committed to being an Elite Queen and therefore will not compete or participate in any pageant during your reign as an Elite Queen. Not adhering to this will result in immediate forfeiture of your Elite Title. You will be required to return the Crown, Sash and will forfeit any future prizes or gifts.
- You may not post photos in any other crown/sash during your Elite reign.
  - Exception would be a school related pageant. (i.e. Homecoming)

The Elite Crown is such an accomplishment and we encourage you to take EVERY opportunity to wear it, as the year will go by so quickly! Winning a National title is what every pageant girl is striving to do, so embrace your "win", share your journey and enjoy every minute of it.

### CODE OF CONDUCT / MORALS CLAUSE:

- Queen & Parent/Guardian understand and agree that the Queen will continue to be a person of good moral character.
- Queen & Parent/Guardian agree to conduct themselves in a courteous, professional manner at all times while representing America's Elite Miss.
- Queen has not committed and will not commit any act inconsistent with the highest standards of public morals and convictions, or any act that will reflect unfavorably on the pageant, its Directors, representatives, sponsors and/or affiliates.
- Queen & Parent/Guardian agree to not slander other Queens, pageant contestants, judges, Directors, staff, sponsors photographers, H&MU artists or anyone involved with or connected to America's Elite Miss.
  - Queen & Parent/Guardian understand that derogatory verbal and/or written remarks against the Directors, or any other person or party associated or

connected with America's Elite Miss, may result in immediate disqualification at the discretion of America's Elite Miss

- Queen and her Parent/Guardian acknowledge that any social media posts or other public post are subject to the rules and regulations set forth in this Code of Conduct/Morals clause, and Queen and her Parent/Guardian agree to conduct themselves in a courteous and professional manner at all times with regard to social media posts on both personal accounts and accounts associated with America's Elite Miss.
- America's Elite Miss reserves the right to dismiss, in its sole discretion, any Queen who is expelled from school, is charged or convicted of a crime, or is involved in other behavior which may question the fitness of the Queen to serve in her role as a representative of America's Elite Miss.
- America's Elite Miss reserves the right to dismiss in its sole discretion, any Queen whose conduct, influence or behavior is deemed unsatisfactory or detrimental to the best interest of America's Elite Miss and its Directors and/or other Queens.
- Any dismissal from America's Elite Miss shall include forfeiture of any and all prizes, awards and/or scholarships won. Crown and sash shall be returned immediately to the National office upon disqualification.

#### SCHOLARSHIP DISTRIBUTION:

Queens are required and agree to attend all mandatory events which consists of:

- Summer Mandatory Queens Trip: TBD
- Attendance at America's Elite Miss 2022 Nationals - TBA

Failure to meet these requirements will result in forfeiture of any and all prizes and/or awards associated with said event, and will void the value of any scholarships due. Exception to the policy will be granted on a case-by-case basis in the event of emergency, illness, or any extenuating circumstances.

#### QUEENS TRIP: LOCATION TBD

The Queen's trip is the only trip (other than Nationals 2022) that is mandatory. We will work around a conflict calendar, to make certain the dates selected would work with each of the personal schedules submitted. This is part of the prize package and is our guarantee that we will have all eight of you in the photos and videos we capture. In addition, the friendships that will grow from this trip will be PRICELESS and the sisterhood will last forever. We are SO EXCITED to start creating memories with you. This is, however, the only trip that will not be open to additional family members. We will book and purchase your hotel stay, two queens per room. Anyone who chooses to book their own personal room, will be responsible for 100% of those charges.

#### Queens Trip ~ Gifts & Prizes: (Must Attend To Receive)

- Shared Hotel (2 Queens / Per Room)
- Food Per Diem / \$25.00 Per Day (\$75.00 Total)
- We Will Cover Cost Of Queen For All Required Events/Experiences

- Gifts From Sponsors And/Or Directors
- Access To Download Photos & Videos From Trip
- Queens Will Be Featured In Marketing Campaigns from images/video created during this trip

#### OPTIONAL TRIPS:

Every optional trip is open to our Elite 8 Queen and immediate family but travel expenses are not included. The optional trips are not expected but once a commitment is made, we will start making solid plans and purchases. Please be mindful of our investment and only commit if certain the Queen can attend. Optional trips are meant to provide opportunities to travel like royalty and offer you experiences that will build lifelong friendships. We know that financially, and/or physically, it may not be possible to attend everything but we are extremely grateful for anything extra you do. We hope the perks below will show our gratitude!

#### OPTIONAL TRAVEL PERKS:

- Queen Will Receive A T-Shirt
- Queen Will Receive Gifts From Sponsors And/Or Directors
- Queen Expenses Will Be Covered To Various Events And/Or Experiences
- Access Will Be Given To Download Photos & Videos From Each Trip
- Queens Who Attend Will Be Featured In Marketing Campaigns By Using Images/Video From Each Trip

NOTE: Only queens who attend the optional trip(s) will receive the gifts/prizes and experiences from that trip. This is our way of saying THANK YOU for investing in Elite!

#### SPONSOR GIFTS & PRIZES:

America's Elite Miss is not responsible for any sponsor gifts and/or prizes. Should the sponsor not fulfill prize obligations, Queen & Parent/Guardian agree to release and hold harmless America's Elite Miss from any failure by a sponsor to provide awards and/or prizes.

Social Media

#### POSTING EXPECTATIONS:

- Post to Facebook & Instagram accounts at least one time per week.
- We will set up these accounts for each Queen and provide the login information.
- Follow the calendar, that will be provided each month, to help with content and posting ideas. It does not have to be followed exactly but it has been constructed to take the stress out of posting.
- Use the tools that have been provided to get the best quality pics and videos.
  - Be mindful of others in photos. In addition to needing their permission before posting, please make certain everyone would approve of their appearance.
  - EDIT EDIT EDIT your pics before posting them. You can drastically change the overall feel of the post by taking a quick minute to enhance it. We will share in the FB group what filters and editing apps we recommend.

- Please include photo credits, when applicable. Photographer, wardrobe, H&MU, etc... It is important to give credit to ALL who made the photo/video possible.
- Each social media post should reflect in every possible way that the ELITE 8 are ROYALTY! This will require our Queens to look the part, speak the part and post content that reflects ELITE in a positive way. In return, the ELITE 8 opportunity will absolutely help build our Queens brand, especially in the pageant/modeling world. Let's be a GREAT TEAM.
- Both Queen & Parent/Guardian acknowledge that any social media posts or other public posts are subject to the rules and regulations set forth in our Code of Conduct / Morals Clause.
  - Both Queen & Parent/Guardian will need to conduct themselves in a courteous and professional manner at all times with regard to social media posts on both personal accounts and accounts associated with America's Elite Miss.
- We encourage creativity when using the #'s on social media (use as many as you want) but please use at least the following in all posts:
  - #AmericasEliteMiss #AmericasEliteNationalCompetition #ItsAnEliteThing  
#LivingTheEliteLife #LovingTheEliteLife #BeautifullyStrong #Elite #PageantLife  
#Pageantry #EliteExperience #EliteNationals #Pageantry

#### APPEARANCES & COMMUNITY SERVICE EXPECTATIONS:

We currently do not require a minimum of appearances and/or community service projects. We do, however, encourage our queens to be active in their communities and use the ELITE crown to make a difference. We want this to be from the heart, so we are not attaching requirements. If you each participate in at least one event per month, ELITE could really change some lives. However, requirements will be added if we notice a lack of commitment.

#### LOOK THE PART:

Every time the ELITE sash and/or crown is worn, it is a representation of America's Elite Miss. It is extremely important to us that each Queen always looks age appropriate and pageant professional. We do not require pageant H&MU but we do ask that you put effort into your look. Just be the best YOU and that will be PERFECT!

#### Unboxing Videos

#### HOW TO:

If you receive mail from your Directors, sponsors, staff and/or another Elite 8 Queen, please create an "Unboxing Video". If you have never seen anything like this, just video yourself opening the box and talking about what's inside. Take your time and put some effort into building the suspense. This is just a fun way to connect with your audience. Once you finish, edit your video to an appropriate length and post it.

#### NATIONALS 2022 EXPECTATIONS:

Nationals 2022 is a mandatory trip and participation in full is required to receive the final items listed below in your prize package. Each Queen will need to participate in all pageant related activities during Nationals and will be responsible for crowning her successor. We are still negotiating with the venue but will release National information to you once it's solid. You will receive this information before anything is announced to the public. If all goes as planned, our National Competition will be held in Orlando, Florida in late June.

**2022 NATIONAL PAGEANT ~ GIFTS & PRIZES: (Must Attend Nationals To Receive)**

- Shared Hotel (2 Queens / Per Room)
- 2022 National Tee
- 2022 Registration/Orientation Outfit
- Cash Scholarship
- Admission To Party For Queen & Guardian
- Admission To All Shows For Queen & Guardian
- Reserved Seating To All Shows For Queen & Guardian
- Photo Chair Sash Displayed In Ballroom (You Get To Keep This)
- Photo Displayed In Venue (You Get To Keep Your Individual Photo)
- Each Queen Will Receive A Free 2022 National Program Book
- Each Queen Will Receive One FULL PAGE FEATURE In National Book
- ELITE 8 Will Receive 2-Page Spread In National Book
- FREE Master Classes
- H&MU Fees Covered For Final Day Pageant
- Additional Gifts From Sponsors And/Or Directors

**INDEMNIFICATION & LIABILITY RELEASE:**

Both Queen & Parent/Guardian shall indemnify, defend and hold harmless America's Elite Miss, its Directors, officers, employees, instructors, sponsors, affiliates, coaches, contractors, vendors, agents, attorneys, or any person or entity connected to or with America's Elite Miss, from and against all liabilities, claims, damages, penalties, interest, losses, costs and expenses, including, without limitation, reasonable attorney's fees and costs, of any kind of nature, incurred by America's Elite Miss in connection with any claim arising from or related to the pageant, prizes, scholarships, trips, or any event or product and services offered by or connected with America's Elite Miss.

**CONTRACT:**

This Agreement is made in consideration of the prizes and scholarships awarded to the Queen, and said Agreement is contractual in nature and not a mere recital. Said Agreement is fully enforceable in all respects as a contract.

I, \_\_\_\_\_ (Queen), daughter of \_\_\_\_\_ (Parent/Guardian), have of my own will, agreed to represent America's Elite Miss, and having won my title, I am committed to the obligations, rules, terms and conditions of this America's Elite Miss 2020 Queens Agreement, as have my Parent/Guardian.

SIGNATURE & DATE:

IN WITNESS WHEREOF, and intending to be legally bound hereby the Parties have executed the foregoing Agreement.

Queen:

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Guardian:

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Date: \_\_\_\_\_ / \_\_\_\_\_ / 2020